



# EU Future Internet PPP

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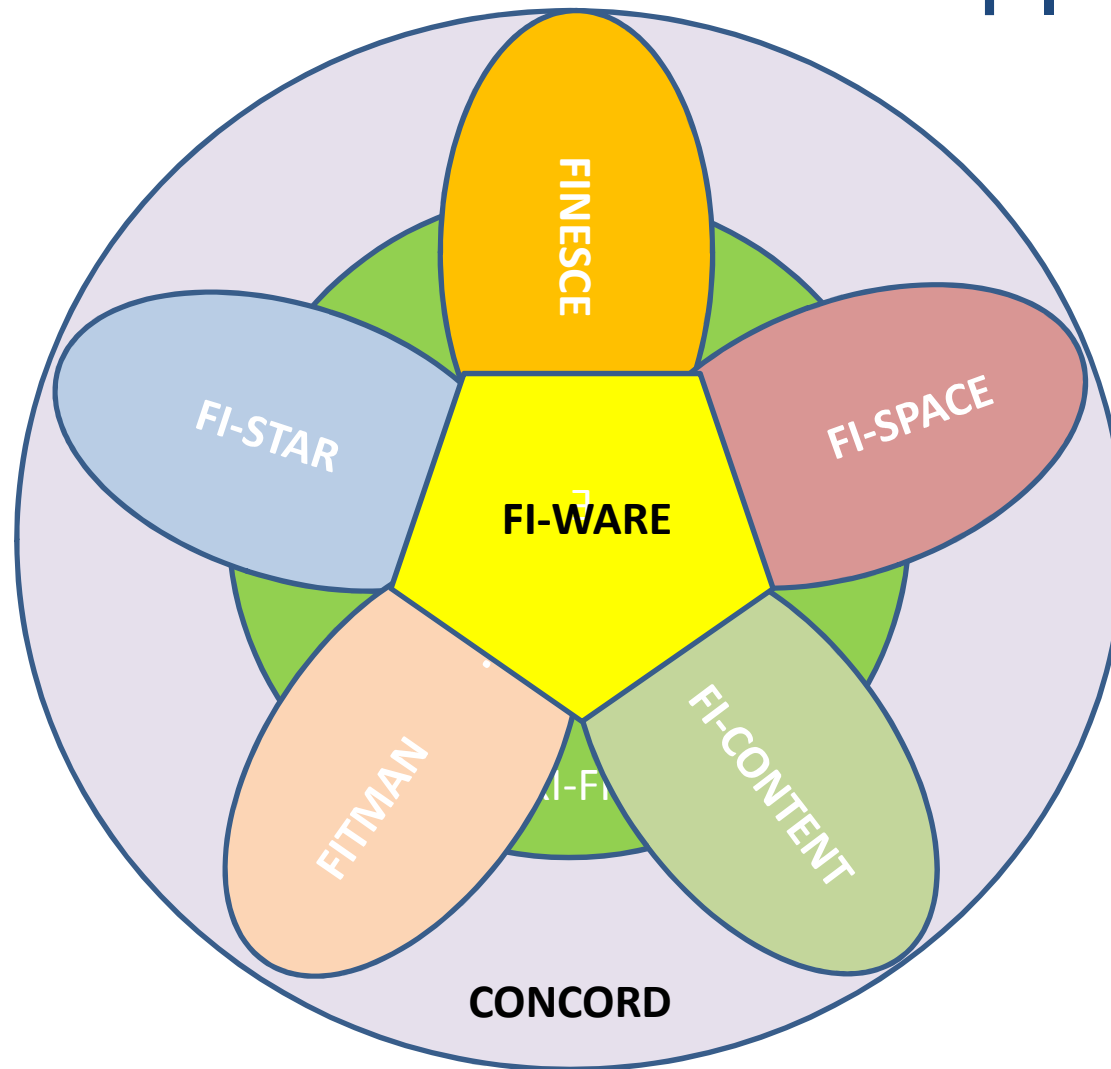
# FI-PPP Programme Vision

- Accelerate development and adoption of **Future Internet technologies** in Europe
- Advance European market for **smart infrastructures and services**
- Increase effectiveness of **business processes** through Future Internet technologies

# Expected Impacts of the FI-PPP

- Strengthened competitiveness of European industry in the ICT sector and ICT-enabled sectors
- New Internet-enabled business opportunities for cross-sector industrial partnerships
- Significant growth of European market for smart infrastructures
- Accelerated evolution of open and secure services based on future Internet infrastructures

# FI – PPP 2013-



- Provide a large selection of reusable key technology enablers, called Generic Enablers
- Validate Generic Enablers via large-scale service and application use case trials in different business sectors
- Deliver validated Internet services on consistent and compatible platforms through usage area projects



# Preparing for Phase 3: SME-focus

- Utilising key findings from Phase 1 EBM and Policy WGs
- Establishing an SME WG for Programme-level actions and information sharing
- Defining best ways to engage with SMEs and what type of SMEs are targeted and how
  - Using existing support networks for entrepreneurship and start-ups
  - Using SME networks developed by large enterprises

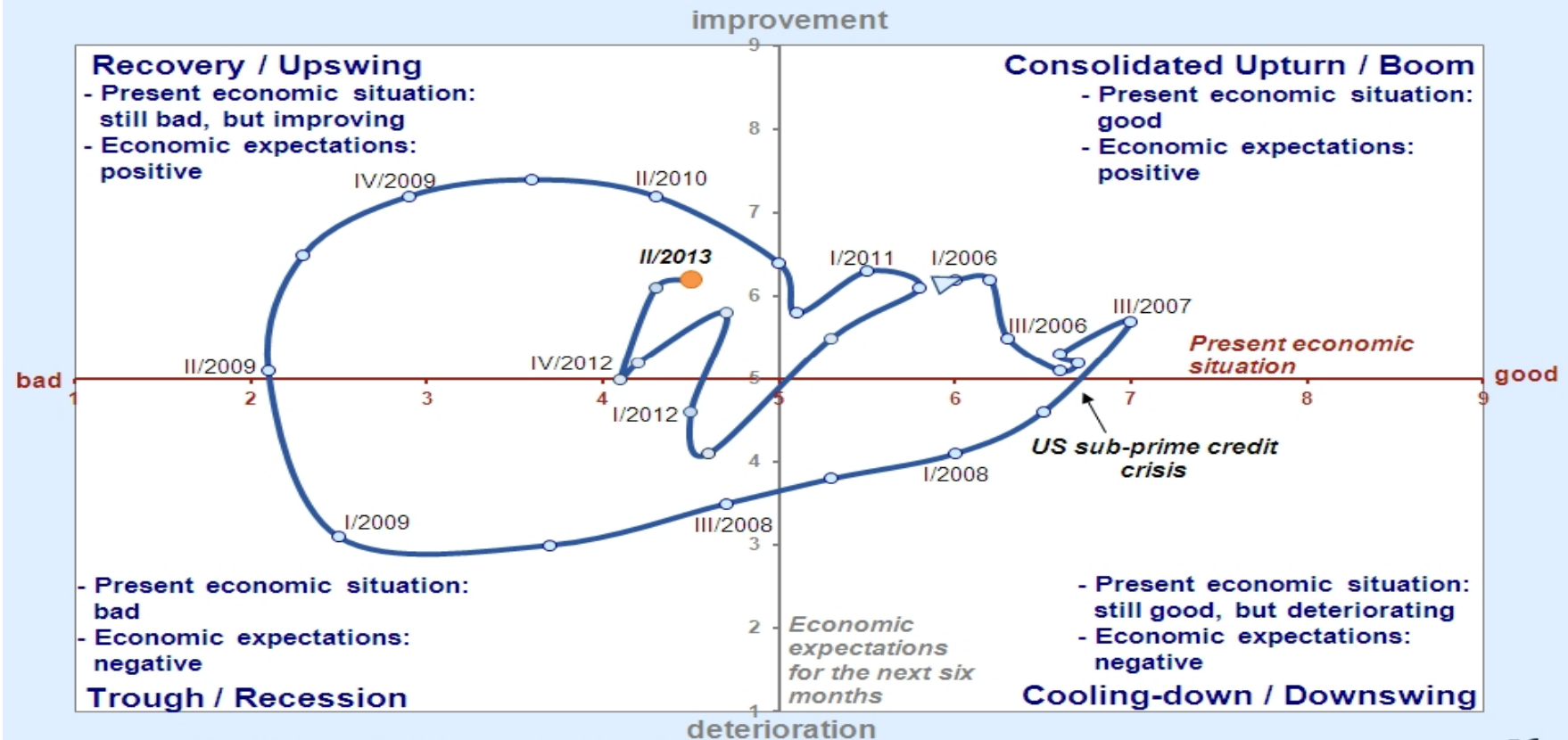
# Economic and Political Implications

- Economic transformation (digital revolution, hidden economy...)
- Knowledge creation and usage + technology diffusion
- Productivity enhancements – no benefit, if old habits do not die
- Scale implications: Users (lowers scale) vs. Producers (raises scale)
- Global vs. Local (regulation, policy, business models)

# WORLD ECONOMY – LONG TERM VIEW



## Ifo World Economic Climate



Source: Ifo World Economic Survey (WES) II/2013.

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THANK YOU!

